



## PODCAST SPONSORSHIP PACKAGES

Thank you for your interest in sponsoring the Naturally Nourished Podcast! Hosted by Ali Miller RD, LD, CDE of Naturally Nourished and [AliMillerRD.com](http://AliMillerRD.com), the Naturally Nourished Podcast is an award-winning and rapidly growing health and wellness podcast with 250k unique downloads, averaging 5000 listeners per episode. Our audience is made up of knowledgeable, curious listeners who are looking for medical answers to improve their health or simply prevent disease. Among the audience are also physicians and other functional medicine gurus that serve as future referral sources for products that support positive health outcomes.

### About Ali Miller RD, LD, CDE

Ali is the author of *Naturally Nourished: Food-as-Medicine for Optimal Health* (2016), *The Anti-Anxiety Diet* (2018) and creator of *Reset, Restore, Renew: Real Food Detox* program, *Optimal Eating Virtual Class*, and the interactive *Virtual Food-as-Medicine Ketosis Program*. She is an integrative and functional medicine practitioner with a background in naturopathic medicine. In addition to her credentials as a registered dietitian, licensed dietitian, certified diabetes educator, and certified weight-management specialist, Ali Miller is a recognized leader, speaker, educator, and advocate in her field.

Ali has been featured on Fox 26 Houston, along with features on ABC and CBS as a Nutrition Expert. She is a regular contributor to numerous local and national publications and blogs including *Prevention* magazine, *Oprah Magazine*, *Women's Health*, the *Houston Chronicle* and more! Ali's passion is to create public awareness regarding the significant role diet plays in our overall health. Her Food-As-Medicine philosophy is supported by up-to-date scientific research for a functional approach to healing the body and preventing disease.



[ALIMILLERRD.COM](http://ALIMILLERRD.COM)

#### Sponsorship Pricing

2-3 Minute mid-roll ad  
\$150 per episode feature

#### Special Offers

5 episodes: \$650 (Save \$100)  
10 episodes: \$1,200 (Save \$300)

Your advertisement can be featured on the Naturally Nourished Podcast in one of two ways:

#### Option A

You may pre-record your own advertisement, including music, information, and anything else that supports your brand and product push. High-quality recording devices should be used for seamless insertion into the episode.

\*This option is great for brands that have a very specific sound and/or delivery required for marketing consistency.

\*\*To be delivered in MP3 file format.

#### Option B

Ali and Becki will have an organic conversation featuring 3 key points provided by brand in an authentic and approachable reach. Tips on delivery or emphasis may be given.

\*This option is great for brands that do not have high-quality recording equipment or for those who wish for a more personal approach to gain advocacy from Ali and Becki themselves.

\*\*To be delivered in a Word document.

#### Logistics

Whether inserted into an episode (OPTION A) or read by Ali and Becki (OPTION B), your ad will be placed organically at mid-roll to allow for optimal listener engagement. Each episode is uniquely archived with sponsorship and ability to generate leads for the lifetime of the website and podcast.

For further information regarding podcast sponsorship, please contact us at [info@alimillerrd.com](mailto:info@alimillerrd.com).